



DISTRIBUTION APPARATUS
SCHOOL & CONFERENCE

September 26th - 29th, 2011

The Hotel at Auburn University
and Dixon Conference Center
Auburn, Alabama

Sponsored By
Utility Technology Association

General Information

The 2011 Southeastern Distribution Apparatus School and Conference is sponsored by **Utility Technology Association**. The conference will be held September 26th - 29th. The conference provides a forum for electric utility substation and apparatus department personnel to obtain high quality, practical, and comprehensive training and learn about new technologies and products with representatives from industry. The conference is open to anyone interested and involved in these areas.

The conference is **divided into four modules** to better provide instruction for utility professionals at all levels of experience. Both **classroom and hands on experience opportunities** are included. The courses are designed for participants to select topics they require or have an interest in.

Exhibit Hall

The Exhibit Hall will be open **Monday, September 26th through Wednesday, September 28th**. Exhibits will open at 5:00 p.m. on Monday evening. Students will be able to enjoy an evening of hospitality with exhibitors on Monday and Tuesday. Exhibits will be open during the day on Tuesday and Wednesday. All breaks on Tuesday and Wednesday will be in the Exhibit Hall. Door prizes will be drawn during exhibit hospitality hours. School participants must be present to win.

Exhibit Hall Set-Up Information

Displays must be set up by 3 p.m. on Monday, September 26th, and should not be dismantled until after 12 p.m. on Wednesday, September 28th. The booth space will be 6' long and 4' deep with one covered table, two chairs, and electrical service. Networking Breaks and Evening Hospitality will be held in the Exhibit Hall. There will be free wireless Internet.

Advanced Registration is Imperative

Registration forms are due by September 5th, 2011. The final printed program will include the contact information of all exhibitors and participants. Each attendee must register. Exhibitors will be emailed a list of all registered participants a week before the conference, and a final list will be sent after the conference. **Please note:** If you register to participate, your company is listed in the official program. If you fail to exhibit, you are obligated to provide full

payment. Payment can be made via **Check, Purchase Order, Invoice, or Credit Card**. Credit Card Payment is accepted only with on-line registration. **MasterCard, VISA, and American Express credit cards accepted.**

Location

The **Hotel at Auburn University and Dixon Conference Center** is centrally located three miles from Interstate 85. The Hotel at Auburn University is situated in a charming university campus environment within easy walking distance to many shops and restaurants in the quaint, historical downtown **Auburn, Alabama**. Find out more about the hotel and location at www.auhcc.com.

Hotel Accommodations

A block of rooms has been reserved for attendees at the **Hotel at Auburn University**, 241 South College Street, Auburn, Alabama 36830. Reservations can be made through the hotel by phone at **(800) 228-2876**.

Since rooms are limited, please make your reservations by **September 9th, 2011** to insure availability. **The special room rate is \$119.00 plus tax.** Be sure to **identify yourself as being with the Southeastern Distribution Apparatus School & Conference to get the group rate.**

Directions

Atlanta to Auburn (110 miles)
Take I-85 South towards Montgomery. Take the Auburn exit (exit 51.) The Auburn University Hotel and Dixon Conference Center is located approximately 3.5 miles on US 29, directly across from Draughon Library.

Birmingham to Auburn (120 miles)
From Birmingham, take US Highway 280 East approximately 110 miles. Take a right onto Highway 147 and follow it 5 miles to Auburn. The Auburn University Hotel and Dixon Conference Center is located on the left directly across from the Draughon Library, at 241 South College Street.

Annual Dinner

Southern Bar-B-Que, with ribs and chicken, will be served on Wednesday evening. Join us for a relaxing evening of great food and good fellowship. Maps to the annual dinner will be available at registration.

Three Categories For Exhibiting

Displaying Exhibitor

Registration Fee: \$ 475

Displaying Exhibitor Fee includes Registration for One Person, One Covered Exhibit Table, Electrical Service, Lunch on Tuesday and Wednesday, Dinner on Wednesday, Pre-Event and Post-Event Participant Registration List via Email, and Recognition of Company as Networking /Hospitality Breaks Sponsor.

Hosting Exhibitor

Registration Fee: \$ 275

Hosting Exhibitor Fee includes Registration for One Person, Lunch on Tuesday and Wednesday, Dinner on Wednesday, Pre-Event and Post-Event Participant Registration List via Email, and Recognition of Company as Networking / Hospitality Breaks Sponsor.

NOTE: Hosting Exhibitor is allowed to display product with a Displaying Exhibitor.

Additional Exhibitor

Registration Fee: \$ 150

Additional Exhibitor Fee includes Discounted Registration for One Person, Lunch on Tuesday and Wednesday, Dinner on Wednesday, and Pre-Event and Post-Event Participant Registration List via Email.

NOTE: Additional Exhibitor must be from a Displaying Exhibitor or Hosting Exhibitor Company.

Additional Exhibit Table

Registration Fee: \$ 50

An additional exhibit table may be purchased by a Displaying Exhibitor.

Coordinators: Chip Kanour, Utility Specialists, Inc.; Jack Kelley, Tri-State Utility Products, Inc.

Contact Information

Utility Technology Association

Suzanne Powell
3079 Crossing Park, Suite E
Norcross, Georgia 30071

(770) 519-1676

suzanne@utilitytech.org

Register On-Line at

www.utilitytech.org

Southeastern Distribution Apparatus School & Conference

September 26th - 29th, 2011

The Hotel at Auburn University, Auburn, Alabama

About Utility Technology Association

Utility Technology Association is a non-profit organization dedicated to the delivery of high quality, practical and comprehensive training designed to meet the needs and challenges of today's electric utility industry.

Utility Technology Association's educational programs are unique because they are designed and taught by experts in the utility field. Instructors come from a wide-range of backgrounds including electric utilities, equipment manufacturers and consulting engineering firms.

Exhibit Hours

Exhibits will open at 5:00 p.m. on Monday evening. Students will be able to enjoy an evening of hospitality with exhibitors on Monday and Tuesday. Exhibits will be open during the day on Tuesday and Wednesday.

All breaks on Tuesday and Wednesday will be in the Exhibit Hall. Door prizes will be drawn during exhibit hospitality hours. School participants must be present to win.

Cancellations

Notification of cancellation must be submitted in writing to:

Utility Technology Association
3079 Crossing Park, Suite E
Norcross, Georgia 30071

Refunds, less a \$25 administrative fee, will be made for all cancellations received in writing before September 9th, 2011.

No refunds will be made after that date. A substitution of attendees may be made by notifying Utility Technology Association prior to the conference.

Registration Deadline is September 5th, 2011. Late and OnSite Registration are subject to an additional charge of \$30.

First Name

Last Name

Badge Name (if different from above)

Title

Company

Address

City

State

Postal / Zip

Country

Work Phone

Mobile Phone

Email

If registering as an additional exhibitor, please list the company you will be exhibiting with at the conference.

Registration Fees

_____ \$475 **Displaying Exhibitor** - Fee includes Registration for One Person, One Covered Exhibit Table, Electrical Service, Lunch on Tuesday and Wednesday, Dinner on Wednesday, Pre-Event and Post -Event Participant Registration List via Email, and Recognition of Company as Networking / Hospitality Breaks Sponsor.

_____ \$275 **Hosting Exhibitor** - Fee includes Registration for One Person, Lunch on Tuesday and Wednesday, Dinner on Wednesday, Pre-Event and Post -Event Participant Registration List via Email, and Recognition of Company as Networking / Hospitality Breaks Sponsor. **NOTE: Hosting Exhibitor is allowed to display product with a Displaying Exhibitor.**

_____ \$150 **Additional Exhibitor** - Fee includes Discounted Registration for One Person, Lunch on Tuesday and Wednesday, Dinner on Wednesday, and Pre-Event and Post -Event Participant Registration List via Email. **NOTE: Additional Exhibitor must be from a Displaying Exhibitor or Hosting Exhibitor Company.**

_____ \$50 **Additional Exhibit Table** - An additional exhibit table may be purchased by a Displaying Exhibitor.

\$ _____ **Total Payment**

Payment

Check payable to **Utility Technology Association** enclosed for \$ _____

Please Invoice _____ Purchase Order Number _____

Credit Card Payments accepted only with On-Line Registration (VISA, MasterCard, and American Express)

Return Registration Form To

Utility Technology Association

Suzanne Powell
3079 Crossing Park, Suite E
Norcross, Georgia 30071

or

Fax Registration Form To

Fax (770) 662-0277

Please email questions to suzanne@utilitytech.org or contact Suzanne Powell at (770) 519-1676